

डॉ. पी. चन्द्रा शेकरा
महानिदेशक



Dr. P. Chandra Shekara
Director General

Dated: 09.08.2023

Dear Madam/Sir,

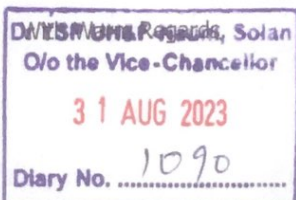
Sub: One year Post Graduation Diploma in Agricultural Extension Management (PGDAEM-MOOCs) online course nominations- reg.

Greetings from the National Institute of Agricultural Extension Management (MANAGE)

National Institute of Agricultural Extension Management (**MANAGE**) was established in 1987, at Hyderabad, by the Ministry of Agriculture & Farmers Welfare, Government of India as an autonomous Institute. The institute is the Indian response to the challenges posed by agricultural extension in a rapidly growing and diverse agriculture sector due to policies of liberalization and globalization of the economy. However, agricultural technology becoming more sophisticated and complex called for major initiatives towards reorientation and modernization of agricultural extension systems. Hence, extension personnel needs to be updated on the changes taking place in the agricultural sector in terms of production technology, market opportunities, and policies of the Government. MANAGE has been playing a key role in this endeavor by evolving effective ways of managing extension systems through professional guidance and training of critical manpower.

Post Graduate Diploma in Agricultural Extension Management (PGDAEM-MOOCs) is one of the educational programs of MANAGE, launched in the year 2017 using Massive Open Online Courses (MOOCs), an online e-learning platform to reach and cover a large number of candidates both at national and international level for all graduates. The course is specially designed for learners who are directly or indirectly involved in agricultural and allied activities and also for those who would like to take up these activities in the near future and aspire to enrich their knowledge in Agricultural Extension Management.

The registration for PGDAEM — MOOCs 14th batch is already open for registration now from **1st July 2023 to 30th September 2023**. Interested candidates may apply online or they may refer 'EDUCATION' icon available on MANAGE website. The detailed brochure is enclosed for further information. It is requested to kindly circulate this information in your university/department/college/organization for wider publicity and information of the students.



To,
The Vice-Chancellor,
Dr. Yaswant Singh Parmar University of Horticulture & Forestry,
Solan, Himachal Pradesh

circulate among faculty & std. upload on website
Yours sincerely
Chandra Shekara
(P Chandra Shekara)

ac

*Recd
20/8/23*

राष्ट्रीय कृषि विस्तार प्रबंध संस्थान (मैनेज)

(कृषि एवं किसान कल्याण मंत्रालय, भारत सरकार का एक स्वायत्त संगठन, राजेन्द्रनगर, हैदराबाद - 500 030. तेलंगाना, भारत.)

NATIONAL INSTITUTE OF AGRICULTURAL EXTENSION MANAGEMENT (MANAGE)

(An Autonomous Organization of Ministry of Agriculture and Farmers Welfare, Government of India)

Rajendranagar, Hyderabad - 500 030. Telangana State. INDIA

Telephone : +91 040-2459 4505, 24015253 (O), Fax : +91 (040) 24015388

E-mail : dgmanage@manage.gov.in, Web : www.manage.gov.in

Online Programme on
Post Graduate Diploma in
Agricultural Extension Management
(PGDAEM-MOOCs)
(14th Batch)
2023-2024



National Institute of Agricultural Extension Management (MANAGE)
(An Autonomous Organization of Ministry of Agriculture & Farmers Welfare, Govt. of India)
Rajendranagar, Hyderabad, India - 500 030

Introduction

National Institute of Agricultural Extension Management established in 1987, is an apex level autonomous institute under the Ministry of Agriculture & Farmers Welfare, Government of India. MANAGE is involved in major initiatives towards reorientation and modernization of agricultural extension system, for evolving effective ways of managing the extension system through professional guidance and training of critical manpower. MANAGE offers its services in Training, Consultancy, Management Education, Information Services and Research.

About the Programme

Online Post Graduate Diploma in Agricultural Extension Management (PGDAEM-MOOCs):

The public extension system has a vital and indispensable role in providing extension support to a large population of farmers. The public extension system needs to be strengthened to match the scale and diversity of agriculture. The extension/development functionaries have to be transformed into a vibrant and useful knowledge force to bring about the desired changes in agriculture and allied sectors. The private extension/development functionaries also need to be empowered through capacity building to improve the effectiveness in the extension delivery system.

MANAGE Post Graduate Diploma in Agricultural Extension Management (PGDAEM) was launched in 2007, on a distance mode for the extension functionaries of Agriculture and allied sectors of the Central/State/UT governments, SAUs, KVKs and also for the functionaries working in Agri-business companies and Agri-enterprises, NGOs, Banks, Cooperatives etc. Currently sixteenth batch is in progress.

The PGDAEM (distance education) has received an overwhelming response from public and private sectors both. In order to increase the outreach and cover large number of candidates, MANAGE has launched an alternate PGDAEM-MOOCs program i.e. Post Graduate Diploma in Agricultural Extension Management (PGDAEM-MOOCs) using Massive Open Online Courses (MOOCs), an online e-learning platform in the year 2017.

Course Objectives:

The objectives of PGDAEM-MOOCs program are:

- To enhance the techno-managerial competence of the candidate in the field of agricultural extension.
- To acquaint the extension functionaries with the latest developments in the field of agricultural extension
- To equip the candidates with the latest developments in the field of agriculture extension
- To develop an insight into various extension models to enrich the agriculture-value chain

Course Structure and Contents:

The programme has 30 credits and will be offered in two semesters across one year. Each semester has 15 credits. One credit is equivalent to 30 hours of study. The programme will have five course in the first and four in the second semester, with one assignment in each course. In addition, there will be a project work in the second semester.

It is mandatory to complete all the nine courses, nine assignments and project work during the study period, in order to qualify for the award of the certificate.

Details of the course offered:

Semester - I			Semester - II		
Course No.	Name of the course	Credits	Course No.	Name of the course	Credits
AEM 101	Introduction to Agricultural Extension	(3 Credits)	AEM 201	Rural Sociology	(2 Credits)
AEM 102	Facilitation for Development	(2 Credits)	AEM 202	Farm Business Management	(4 Credits)
AEM 103	Communication for Development	(4 Credits)	AEM 203	Planning for Agricultural Management	(3 Credits)
AEM 104	Gender Mainstreaming for Agricultural Development	(3 Credits)	AEM 204	Extension for Sustainable Agricultural Development	(4 Credits)
AEM 105	Leadership and Management Skills	(3 Credits)	AEM 205	Project work	(2 Credits)

The candidates can go through the course-wise study material, video lectures and PPTs, available online for e-learning. The candidates may refer User Manual to know the details to navigate through the online course.

Eligibility Criteria for enrollment:

- The candidate must possess Bachelor's degree in Agriculture or Allied subjects (OR) Bachelor's degree in any discipline
- The degree must be from any recognized Indian and international University

The degree of Indian candidates must be from any Indian University incorporated by an Act of Central or State Legislature in India or other educational institution established by an Act of Parliament or declared to be deemed University under Section 3 of the University Grants Commission Act, 1956.

Age Limit: No age limit

Registration:

A candidate seeking admission to the course must register online in the prescribed application form available on the website

<http://www.manage.gov.in/moocs/pgdaem-moocs.asp>

The candidates are advised to go through the brochure for program details, before registration and abide by the same. The final admission of the candidates to PGDAEM (online), rests on the discretionary authority of the Director General, MANAGE.

Course fee:

The Indian candidates seeking admission to PGDAEM-MOOCs must pay a course fee of Rs 8000 and international candidates USD 200 to MANAGE through RTGS (wire-transfer). Payment of the fees has to be made only after the acceptance of application form by MANAGE.

Confirmation of Admission:

After receiving the course fee, the candidates' final admission will be notified on the website of MANAGE along with the ID Number. Using username and password provided by MANAGE, the candidate can log in and access PGDAEM-MOOCs program.

Assignments:

Submission of assignment for each course (AEM 101 to AEM 105 and AEM 201 to 204) is mandatory to complete the course. The assignment is for 30 marks and a candidate has to secure a minimum of 15 marks to qualify. Please refer to the guidelines in the User Manual.

Project Work:

Project work (AEM 205) is mandatory for completing the course. The project work carries 100 marks and the candidate has to secure a minimum of 50 marks to qualify. Please refer to the guidelines in the User Manual.

Semester-End Examination:

At the end of each semester, there will be an online examination for each course i.e. for Semester-I, there will be an examination for all the five subjects AEM 101 to 105. Similarly, for Semester-II, there will be an examination for all the four subjects-AEM 201 to 204. The examination paper will consist of Objective type questions. Each examination carries maximum 70 marks, out of which, a candidate has to secure a minimum of 35 marks, to qualify.

The guidelines for taking the examination are given in the User Manual.

Evaluation:

Assignments: The assignments submitted by the candidates online will be evaluated by the designated experts on the subject.

Project Work:

The project work submitted by the candidates online will be evaluated by the designated experts

Grading System: There is an online examination and the score card will be generated by the computer as per the answer key provided. The candidates scoring 80 percent and above will be awarded distinction and those scoring between 70 to 80 percent will be awarded first class. Candidate scoring 50-70 percent will be awarded as pass and less than 50 percent is fail.

Result: The candidate can access his/her final result on the website:

<http://www.manage.gov.in/moocs/pgdaem-moocs.asp>

Original diploma certificate would be sent by post to successful candidates along with marks memo.

Extra Chance for Completing the Course:

Candidates who could not complete the diploma during the first year of registration, will be given only one extra chance to reappear for the examinations along with the candidates enrolled during the next year for completing the course, on payment of Rs.500 for each course.

Medium of instruction: English

Calendar of Activities for PGDAEM-MOOCs

Activity	May Batch	November Batch
Notification About Admission	2 nd week of December	2 nd of week June
Online Registration	January to March	July to September
Verification of Applications & Admission Confirmation/Fee	4 th week April	4 th week October
Course Commences	1 st May	1 st November
Study period	1 st May to March 31 st May to September(1 st Semester)November to March(2 nd Semester)	1 st November to September 30 th November to March(1 st Semester) May to September (2 nd Semester)
Assignment Submission (First week of every month)	June to October(1 st Semester) December to April(2 nd Semester)	December to April (1 st Semester) June to October(2 nd Semester)
Assignment	<u>1st Semester</u> May (2 nd week) : AEM-101 June (2 nd week) : AEM-102 July (2 nd week) : AEM-103 August (2 nd week) : AEM-104 September (2 nd week) : AEM-105 <u>2nd Semester</u> November(2 nd week) : AEM-201 December(2 nd week) : AEM-202 January(2 nd week) : AEM-203 February(2 nd week) : AEM-204	<u>1st Semester</u> November (2 nd week) : AEM-101 December (2 nd week) : AEM-102 January (2 nd week) : AEM-103 February (2 nd week) : AEM-104 March (2 nd week) : AEM-105 <u>2nd Semester</u> May(2 nd week) : AEM-201 June(2 nd week) : AEM-202 July (2 nd week) : AEM-203 August(2 nd week) : AEM-204
Project Report Submission	3 rd week of March - AEM-205	3 rd week of September - AEM-205
Contact Classes	2 nd week of September (1 st Semester) 2 nd week of March (2 nd Semester)	2 nd week of March (1 st Semester) 2 nd week of September (2 nd Semester)
Mock test	1 st week of October (1 st Semester)	1 st week of April (1 st Semester)
First semester Examinations	4 th week of October	4 th week of April
Second Semester examinations	4 th week of April	4 th week of October
Evaluation of Assignments (First week of every month)	June to October(1 st Semester) December to April(2 nd Semester)	December to April(1 st Semester) June to October(2 nd Semester)
Declaration of Results	November 30 th (1 st Semester) May 31 st (2 nd Semester)	May 31 st (1 st Semester) November 30 th (2 nd Semester)
Issue of Certificate	2 nd week of December(1 st Semester) 2 nd week of June(2 nd Semester)	2 nd week of June (1 st Semester) 2 nd week of December (2 nd Semester)

Contact Details:

Dr. Veenita Kumari

Dy. Director and Principal Coordinator (PGDAEM-MOOCs)
National Institute of Agricultural Extension Management
(MANAGE)

Rajendranagar, Hyderabad – 500 030

Email: pgdaem-moocs@manage.gov.in

040-24594596

Consultant: +91 8960389241 OR 9849668405

Website: www.manage.gov.in