

# **NEC**

## **(National Entrepreneurship Challenge)**

### **Our Vision**

Created with the vision to promote entrepreneurship amidst all the campuses in India, and make people realize that coming up with an innovative idea is no rocket science, National Entrepreneurship Challenge is first of its kind pan-India competition undertaken by The Entrepreneurship Cell, IIT Bombay.

We at the Entrepreneurship Cell, IIT Bombay focus on developing the entrepreneurial spirit of students, which we believe is instrumental for our country to develop. We thought of a channel to demystify the shroud of alienism that surrounds innovation. NEC, which is the brainchild of E-Cell, aims to actualize our dreams of a truly entrepreneurial society. It includes all colleges, spread across India and helps the participating colleges to discover that they are capable of so much more.

Through the National Entrepreneurship Challenge, we aim to help establish E-Cells all across the country, which in turn will help develop the startup ecosystem in our country. NEC consists of various tasks in the following categories, step-by-step execution of which can effectively lead to the establishment of an E-Cell in the colleges that participated:

- Awareness
- Idea Generation
- Club Activities
- Stand up for Society

### **About NEC**

In the years of its development, E-Cell IIT Bombay has been through a lot of structural changes, vision amendments, and a lot of initiatives to manifest the latent entrepreneurial talent of the nation. NEC stands to boost up this process of building up a successful E-Cell for collage across the nation through tasks. These tasks are just activities that we suggest an E-Cell must do to develop students' entrepreneurial spirit.

We have divided the colleges into basically 2 tracks

#### **Basic Track**

The Basic track is for the colleges that don't have an existing E-Cell, a community of enthusiasts willing to set up an Entrepreneurial body from scratch were invited in this track.

#### **Advance Track**

The Advance track is for the colleges having an existing E-Cell. It aims to scale up the level and reach of the existing E-Cell and hence to establish a strong and active entrepreneurial community within the college.

This year we introduced NEC Junior & Mentor track:

### **NEC Junior**

We were formed to foster entrepreneurship from the ground up, encourage it in the nation's future, and create an entrepreneurial ecosystem that would help them get early exposure. NEC Junior aims to develop entrepreneurship developing bodies in each student campus in India. It is India's first-ever entrepreneurship cell establishment program among the school students.

### **Mentor track**

Mentorship can provide numerous benefits for mentors and their mentees. Developing this relationship can help both of you learn new things, build your networks and grow as professionals. Join our hands to build a country with leaders. It is for the experienced individuals to connect with E-Cell and guide them through the process of establishment and growth of the same.

This year's NEC saw a participation of a whopping 900 colleges from all across the country who completed the tasks with utmost passion and sincerity. A few teams went on to become Semifinalists at Eureka! which is an affirmation of the level of dedication shown by the participants.

**325** E-Cells/E-Clubs have been established in the colleges through NEC. This stands testimony to the importance and success of the initiative.

This year, we experienced Komet as the Associated Sponsor

**410** - Advanced track

**482** - Basic track

**100+** - Cities Reached

**30** - Junior track

### **Feedback from the participants**

NEC help in increasing the presence of E-Cell in their college and improving their brand image.

### **Media Coverage**

