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Ongoing Research Projects

- Project Director in an Externally Funded Project titled “Agricultural Start-up Ecosystem and Challenges: A Study in North India” funded by Indian Council of Social Sciences Research (ICSSR), New Delhi, Government of India, amount INR. 5,90,000.
- Co-PI in an Institutional Funded Project titled “Development of Technology of Carbonated Beverages from Culled Apple for Commercial Production” amount INR 12,00,000

Important Research Publications

- Hemrajani, P., Khari, R., Khan, M. and **Dhiman, R.** (2023). Financial Risk Tolerance: A Review and Research Agenda. *European Management Journal*. *European Management Journal***41**(6): 1119-1133.
- Ghosh, P., Jhamb, D. and Dhiman, R. 2023. Measuring QSR service quality on behavioral intentions of Gen Z customers using QUICKSERV–Mediating Effect of service value and satisfaction. *International Journal of Quality & Reliability Management***40**(10):2351-2370
- Goel, A., Dhiman, R., Rana, S. and Srivastava, V. 2022. Board Composition and Firm Performance: Empirical Evidence from Selected Indian Companies. *Asia Pacific Journal of Business Administration***14**(4): 771-789.
- Dhiman, R. 2022. Evaluating the Competitiveness using Revealed Comparative Advantage Index: The Case of Indian Textile Exports. *International Journal of Business and Globalisation***31** (4): 433-445.
- Hemrajani, P., Khari, R., Swami, A., Khan, M. and Dhiman, R. (2022). Mapping the Intellectual Structure of Workplace Spirituality through Bibliometric Analysis. *FIIB Business Review*.

- Hemrajani, P., Khari, R. and Dhiman, R. (2021). Retail Investors' Financial Risk Tolerance and Risk-taking Behaviour: The Role of Psychological Factors. *FII Business Review*13(1):87-105
- Paul, J. and Dhiman, R. 2021. Three Decades of Export Competitiveness Literature: Systematic Review, Synthesis and Future Research Agenda. *International Marketing Review*38(5): 1082-1111.
- Dhiman, R., Kumar, V. and Rana, S. 2020. Why export competitiveness differs within Indian textile industry? Determinants and empirical evidence. *Review of International Business and Strategy*30(3): 375-397.
- Mittal, A., Dhiman, R. & Lamba, P. 2019. Skill Mapping for Blue-Collar Employees and Organizational Performance: A Qualitative Assessment. *Benchmarking: An International Journal*26(4): 1255-1274.
- Dhiman, R. & Sharma, M. 2019. Relation between labour productivity and export competitiveness of Indian textile industry: Cointegration and causality approach. *Vision: The Journal of Business Perspective*23(1): 22-30.
- Dhiman, R., Chand, P. & Gupta, S. 2018. Behavioural aspects influencing decision to purchase apparels amongst young Indian consumers. *FII Business Review*7(3): 188-200.

Books and manuals

- Sharma, I., Dhiman, R. & Srivastava, V. (2023). *Effective Leadership and Organization's Market Success*. Routledge (Taylor and Francis), London, ISBN: [9781032341187](#)
- Dhiman, R. and Sharma, M. 2020. *The Textile Industry and Exports in Post-Liberalization India*. Routledge (Taylor and Francis), London, ISBN: 9781003050292

Awards and Recognitions

- University Grants Commission (UGC), Govt. of India, National Fellowship, March, 2015-16.
- University Grants Commission – National Eligibility Test (Management), June 2013
- Malaysian International Scholarship (MIS), Ministry of Human Resource Development, (MHRD), Government of India, New Delhi, June 7, 2011
- Impactful Research Award for the paper titled “Behavioural aspects Influencing Decision to Purchase apparels amongst Young Indian Consumers” published in Sage, July 2, 2022.